

## THE EXPERIENCE

### THE PARTNERS PLACE

Dear Friends,

As always I am glad to be able to address you via our quarterly newsletter.

Let me begin by saying **Thank You**. Components' 2<sup>nd</sup> annual open house was a great success thanks to the support of many faithful past customers and hopefully some new customers and friends. We truly feel that it is a **privilege** to host an event just for you at our office. While the product demonstra-



tions and new technology are fun, it is great to just be able to associate with some wonderful individuals. **Thanks for your friendship and support!!**

As we have jumped headlong into 2008, the year has already been exciting. Despite all the heated political debates and negative news about the economy we have resolved to hold our heads high, be optimistic, and continue to persevere at letting our experience help create yours. As they say, when the going gets tough the tough get going.

As you scan through this issue of the newsletter look for important info on HDDVD and BluRay disc, ToFixit™, and of

course the employee spotlight. As always, feel free to contact me personally with any of your needs. I look forward to speaking with you.

Sincerely,

*Jason C. Evans'*

CEO



### COMPONENTS JOINS THE TO FIX IT TEAM

Components is pleased to announce that it is now a member of the To Fix It team.



It's no secret that word-of-mouth referrals are the most powerful tools available. Do you ever wonder why? Well, it all comes down to TRUST. When a friend or family member recommends a business it's believed that superior service will be rendered.

To Fix It puts the power of trust to work..

In order to join the To Fix It team Components had to undergo strict guidelines and company criteria in order to qualify.

You see not just anyone can join To Fix It.

To Fix It requires its members to:

- **Maintain all trade and occupational licenses.**
- **Be licensed, bonded and insured.**
- **Be in business at least five years.**
- **Commitment to 100% customer satisfaction.**

- **Be in good standing with the Better Business Bureau and other State Agencies.**

These are just a few of the guidelines that had to be met in order to become a member.

Of course, this was not an issue for the Components team.

Our design approach focuses on the needs and wants of our clients, while accommodating the requirements of the builder, designer, and architect.

It is our mission to provide unmatched expertise and reliability, while being ever responsive to the desires of our clients. This is achieved through the hiring and training of competent individuals who share our core values of knowledge, honesty, integrity, and fairness.

So, in conjunction with this news we are offering some exciting incentives.

Now until the end of April Components will be offering 10% off any product or service if you mention this article.

*Let our experience help create yours!*

## WE SPECIALIZE IN

HOME THEATER

CENTRAL VACUUM

TELEPHONE SYSTEMS  
COMPUTER NETWORKING

AUTOMATION  
LIGHTING CONTROL  
DISTRIBUTED AUDIO  
CUSTOM REMOTES  
SECURITY CAMERAS  
SECURITY SYSTEMS

**Let our experience  
help create yours.**

## Employee Spotlight

We'd like to introduce you to one of the newest members to the Components' team. Meet Shane Sikorski. Shane joined us about 6 months ago as a Lead Installer and Crew Leader. Shane has had about 5 years experience in the low voltage industry and we were glad to have his experience add to ours.



Shane was born here in Tucson, Arizona, but moved to California as a child and stayed there through high school. After high school he moved with his family to Seattle, Washington until about 5 years ago when he moved back to Arizona. Shane's mother is still in Seattle, so he is very glad to have his wonderful girlfriend Suzette here in Arizona with him. He also has the faithful companionship of his dog Tajai.

Shane is a very busy guy. When he is not working hard with Components he enjoys mountain biking (so much so that he even rides his bike to and from work every day). He also enjoys drawing, painting, hiking, watching movies and spending time with his friends and family. At our company Christmas party we also learned that Shane's a pretty enthusiastic goofy golfer! And if that wasn't enough, Shane loves to work out and makes sure that he hits the gym every day. Shane's favorite food is Lasagna and his favorite color is green.

When we asked him what his favorite part of his job was, he said, that he like it because he gets to do something new and different every day. "Never the same stuff. It keeps it interesting." We appreciate having Shane with us and we can say that with Shane it is never the same. He keeps it very interesting for us too! He's got a quick smile and a very helpful attitude. We hope you'll enjoy your opportunities to work with Shane as much as we do.

## HOW TO EXPERIENCE BLU-RAY WITH HDTV

**The simple fact is that everything looks better in high-def.** With an HDTV, the picture is incredibly sharp and the colors are extremely vivid.

**If you want to really take advantage of your HDTV, there's no better way to enjoy it than with Blu-ray Disc media.** Blu-ray is an optical disc format, similar to that of a DVD but Blu-ray has the ability to provide 1080p resolution versus a DVD player that only outputs 480p.

**Blu-ray Disc media can deliver more than five times the amount of detail compared to a standard DVD,** that results in brighter colors, sharper edges and clearer image. In addition to the superior picture that Blu-ray has over DVD's, Blu-ray Discs also offer superior sound.



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**The Blu-ray Disc format supports eight channels of audio, which can provide up to 7.1 channel surround sound to bring your movies to life.** When played back on a 7.1 surround sound system you hear every sound, from rumbling thunder to the rustling of leaves in the wind, just as you would in a movie theater.

If you have not had the opportunity to experience a Blu-ray movie let our experience help create yours, give us a call to set up a demonstration in our state or the art show-room.

One last note: Over the past two years there has been a war between Blu-ray and HD DVD to see who is going to prevail in the high definition movie market place. Just recently HD DVD has decided to no longer produce movies and video players. So, if you are out shopping and you see great deals on HD DVD movies and players be advised that they are on their way to extinction.

