

The Partners Place

Hopefully you have already noticed a major change to our newsletter, the title. If you missed it take a quick look at the top of the page and you will see that you are now indulging in "The Experience".

Why the name change you may ask? The reason is very simple. We have decided to focus on the experiences we can provide our customers. Why? Isn't the experience what we most often remember? When you dine at a nice restaurant what are you most likely to remember? The food? The server? The color of the carpet or wall coverings? In the end what will you remember about that restaurant experience?

Your memory will be a composite of everything that you saw, touched, heard, smelled, and tasted while dining in that restaurant. Hopefully, the experience was carefully crafted by the designers and chefs of the restaurant so that it was tailored to a great experience.

So, what cool experiences do you want in your home? Do you want to experience spine tingling sound on a 110" projection screen in your own home theater? Do you want to experience greater safety and

security with an advanced home security system and surveillance cameras that allow you to check in on your loved ones from anywhere in the world? Do you want to experience complete integration of all your homes systems accessible from any TV in the house? Whatever experience you desire it is our goal to provide it. We will draw upon our professional and personal experience to make sure that your expectations are met. That is our promise.

If we have already been able to provide some great experiences in your home or business we thank you for your business and look forward to working with you again. If you have yet to experience Components Electronic Systems, LLC just give us a call and we will be glad to help. We look forward to making many new memories based on wonderful experiences.

Best Regards,

The Components Management Team

We Specialize in...

- Home Theater
- Security
- Central Vacuum
- Structured Wiring
- Surround Sound
- Telephone Systems
- Automation
- Lighting Control
- Custom Remotes
- Distributed Audio
- Security Cameras

Have you heard???

If you don't already know Components has a customer referral program. Want to know how you can benefit from this? Check out our website at componentsaz.com or feel to call us at 480-391-9500.

How to Experience your Own Home Theater Retreat

Having your own in-home theater is an experience second to none. Being able to escape away to your own movie house retreat any time day or night and any day of the week is an experience you won't soon forget or grow tired of. So, what is the best way to experience your own in-home theater retreat? Let's discuss a few of the basics.

First, if at all possible dedicate a

room in your house for the sole purpose of a home theater retreat. Make this a room where you, your family, and your friends can go any day or night of the week.

Secondly, there is no need to disturb the rest of the house while you are watching your favorite flicks or listening to your favorite audio tracks. (cont pg 2)



Buy Components...Buy the Experience

Drywall and insulation simply aren't enough to stop sound transmission from the room. Acoustical isolation materials and barriers will be necessary.

Once you have kept the sound from escaping from the room you will want to do some things to make the room sound better. Every room has different acoustic properties and therefore every acoustic design is a bit different. Acoustics can vary greatly with speaker size, speaker placement, and seating design. In most cases a series of acoustic panels on the walls will be necessary in order to achieve the optimum listening experience.

Finally, your home theater will be packed with high tech equipment. In most cases there will be a minimum of 5 or 6 individual components and many times even more. Speakers are a critical component to your home theater re-

tail since they create the surround sound experience. Using your home theater should be easy and enjoyable. A single remote, whether touch screen or not, is at the core of your experience. With the press of a single button your experience begins, lights dim, all equipment turns on, and the movie begins. Pop the corn, call the family, and relax for a few hours. Best thing about it, you didn't even have to leave your own home. How great is that!

For a more detailed study on the subject please email us at customerservice@componentsaz.com and request the white paper on Home Theater Retreats.

Open House & Customer Appreciation Evening

Thanks to every one who was able to visit us during our first annual open house and customer appreciation event held at our office on January 23rd.

In the end, more than 125 people enjoyed great food catered by Waldo's Barbeque and great product demonstrations in our showroom and throughout our office.

Thank you again for all your support. If you missed our Open House or were unable to attend please feel free to contact us for a personal showroom tour.

Unfortunately, your personal tour won't be catered by Waldo's barbeque as was the open house, but it will still be worth your time. We look forward to hearing from you!



And The Winner Is...

Joe Perry of Perrybuilt Construction. Joe won an 8mb SanDisk MP3 player in the door prize drawing. Congratulations Joe!

