

The Partners Place

Hello again friends. If you are reading this newsletter I guess that means that you have successfully made it through another scorching Arizona summer and are looking forward to a nice cool winter. Winter is, of course, the reason we all live in Arizona. We endure a few excruciating months knowing that while many other parts of the country are shoveling snow, we'll be enjoying the beautiful winter months of Arizona.

During the course of the year I have been able to address a few very important issues with you. In particular we have talked about your goals and dreams for the year and we have addressed the all important issue of security at your home and business. With the holidays quickly approaching many of you have already begun your gift shopping. Electronics always seem to be a big part of the holiday season. Plasma displays were a huge gift item last season and sales are expected to increase this season. If you are considering a major electronics purchase this season let me give you some pointers.

1. Do not make a purchase decision based on price alone. The old adage "you get what you pay for" really applies. Electronic equipment these days, especially television displays, are more like computers than like a TV. Have you ever purchased a really cheap computer? Did it last long and work well?

The same applies to electronic equipment.

2. Don't believe everything that you read or see. Manufactures and retailers advertisements are not always completely truthful. Case in point, DLP TV lamp life. Many manufacturers are advertising lamp life in excess of 6000 hours. This just is not true. Most DLP projector lamps are good for 2000 to 2500 hours. After that period has passed the picture quality begins to rapidly degrade and the lamp must be replaced.

3. Ask the experts. There is a reason that you take your car to the mechanic when it needs to be repaired. He is the expert. Day in and day out he works with cars. Today's audio/video systems can be fairly intricate. However, if you work with an expert from design through installation you can be assured that everything will function properly and be easy to use. And, if you have any problems you can always call the expert back in to get them resolved.

Well, if we don't speak with you again before the holiday season is upon us let me take a quick moment to say Happy Holidays and Happy New Year. As always, our doors are open and Components is ready to help in any way possible. Thanks for a great year !!

Jason C. Evans

What have we been up to?

As many of our current customers are aware Components relocated to the Gilbert area earlier this year.

As part of the upgrade process at our new office and to better serve our customers' Components' is currently developing our showroom.

Our showroom will offer our customers the opportunity to see all facets of what we do incorpo-

rated with new and exciting technology.

In addition Components will be hosting an open house the beginning of 2007. Keep an eye out for upcoming information as to the date and time. Hope to see you there.



The Winner is...

- Congratulations to Helen Jaffa! Helen was chosen at random from our drawing of customers who completed our Customer Satisfaction Survey for a \$50 gift certificate to Monti's La Casa Vieja in Old Town Tempe. We hope you enjoy!



We Specialize in...

- Home Theater
- Security
- Central Vacuum
- Structured Wiring
- Surround Sound
- Telephone Systems
- Automation
- Lighting Control
- Custom Remotes
- Distributed Audio
- Security Cameras

Employee Spotlight...

Heather C. Evans - Vice President

Heather comes to Components after working for six years in the home building industry.

Heather began her career as a Marketing Coordinator working her way up to coordinating the building process for over three hundred homes. With her past experience in the construction industry Heather brings an immense knowledge of the

home building process as well as excellent marketing skills.

Heather is an Arizona native born and raised. She is married to Doug and has one daughter named Kennedy.

In her spare time Heather enjoys, baking, outdoor activities, camping, and spending time with her husband and daughter.



Buy Components...Buy the Experience

Technology News and Updates

Components recently returned from the CEDIA convention in Denver, CO. CEDIA is the Custom Electronic Design & Installation Association, a professional organization to which Components belongs.

The convention is an opportunity for product manufacturers to showcase new products and for individuals like us to receive new information and training.

Many of you have heard us talk about Vantage Lighting and Controls. Vantage has release some amazing new wireless touch screens that make integration easier to use and incorporate in any home.

Would you like to have the ability to turn off every light in your home as you exit into the garage with push of one button? If so, Vantage is for you.

Also new at the convention were 1080p displays and projectors. What does 1080p mean you ask? It means

that your high definition image just got better. What will happen next?

As you can imagine all the new products shown can be a bit overwhelming and is a lot to absorb. Nevertheless, it was a great convention and we look forward to next year, once again in the mile high city.

“CEDIA is the Custom Electronic Design & Installation Association, a professional organization to which Components belongs.”

Safety & Security tips for your home...

- Well-lit entrances discourage burglary. Motion sensor lights are particularly effective. But your light bulbs should be protected to prevent breakage or tampering.
- Shrubbery, although pleasing to the eye, can provide a hiding place for a burglar. Pruning and exterior lighting to remove shadows may solve the problem. Also, keep in mind that such things as cars and sheds can block the view of entrances and windows.
- Secure doors are more than good locks. The door frame and hardware (hinges, locks and fasteners) form a mini-security system that is only as good as its weakest point..
- If all access points are visible to neighbors or from the street, burglars are less likely to break in..
- Invest in a good home security system.